

How to Setup Pricing Structures

This guide will help you create a new or edit already existing price structures.

Step 1: Opening the Price Menu

Start by bringing up the SmartLaunch server window from the system tray by simply clicking the SmartLaunch icon. The server should by default be locked, press the **Unlock** button and enter the administrator username and password.



Image 1: The system tray

After the server is unlocked, press the **Settings** button, click the **Financial Setup** section and select the **Pricing Structures** option. On the right side of the window you will now see that Smartlaunch has already setup a list of the most common price structures.

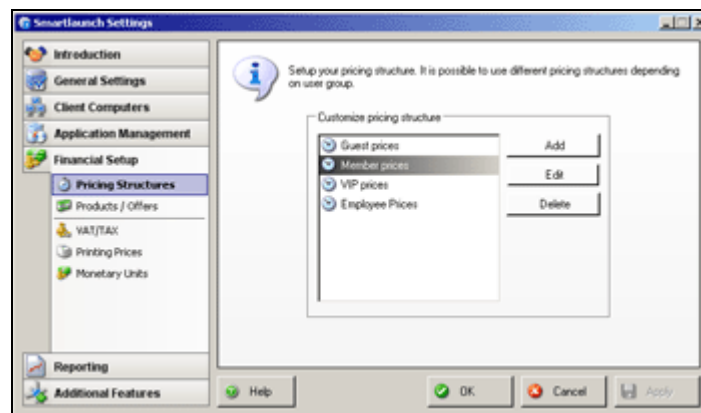


Image 2: Price structures

Step 2: Edit a Price Structure

We will start by editing two of the price structures that almost every café uses, the guest and member structures. First price structure is **Member prices**, select it from the list and click the **Edit** button to change the price settings for that price group. There are two different price plans, Simple and Advanced. The Simple price plan has the same price per hour, regardless of how many you buy. The Advanced price plan lets you specify if the hourly rate should decrease as the customer buys more time.

Step 3: Basic Price Plan

Let's start by setting up a Simple price plan. There are five input fields that you need to edit: **Startup fee**, **Minimum Price**, **Basic Hourly Rate** and finally **Round Every** and Round after. First out is editing the **Startup fee**, if you want to charge your customers an amount for every time they purchase time, specify this in the **Startup fee** input field. If not, leave it empty to only charge the customers for the hourly rate. In the **Minimum Price** field, set the amount of money you want this price group to have as a minimum amount of money they can deposit to their account. This can be used for guests for instance; a customer that just wants to surf for a few

minutes should not have a **Minimum Price**. But on the other hand, you don't want to make your staff have to make very small transactions to the accounts, so you specify a **Minimum Price** for the Members.

The **Basic Hourly Rate** is obvious but the most important of the five input fields; this is where you specify how much you want to charge per hour for customers of this price group. The "Round After" field lets you specify a number of minutes before the charging. For instance if you set the **Round every** to 15 and **Round after** to 4, the customer will be charged after the following number of minutes has been played: 4, 19, 34, 49 and so forth.

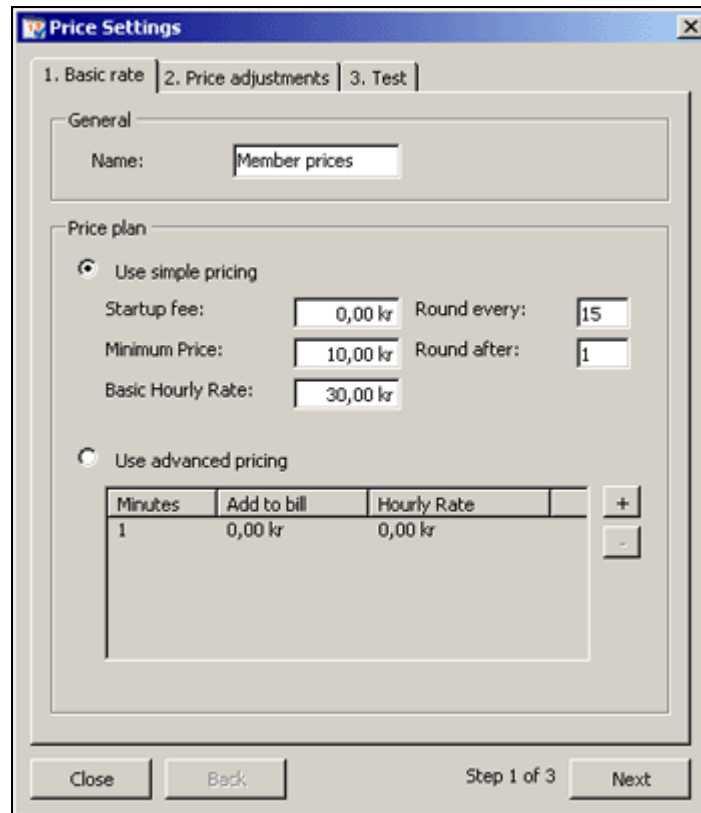


Image 3: Basic price plan

Step 4: Advanced Price Plan

To setup your advanced price plan, click the **Use advanced pricing** button to disable the **Simple price** plan and enable the Add and Remove buttons (+/-) for advanced pricing. The advanced price list works by letting you add checkpoints where you want your hourly price to go up or down, for example you can set a checkpoint so that the second hour becomes cheaper, and the third even cheaper.

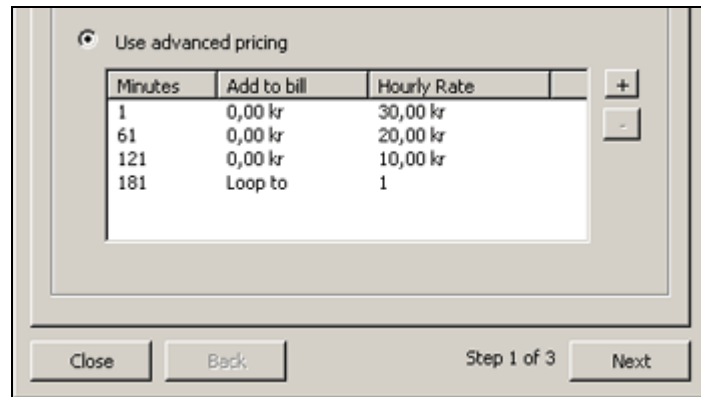


Image 4: Advanced price plan

To do this, press the plus button on the right side. This will open up a new window where you can specify at which minute you want the price to change. The first entry in the list should of course begin after the first minute. Similar to adding a **Startup fee** in a **Basic price plan**, you can charge an amount for every checkpoint by entering it into the **Add to bill** input field. In the **New hourly rate** input field you enter how much you want to charge the customer until the next checkpoint. In the bottom of the window, you can click the **Loop back to** checkbox if you are done adding checkpoints and want to restart the counting from the first checkpoint when the time exceeds the last checkpoint. For example if your first hour costs 30, the second 20 and the third 10, you can add a loop back after the third hour so that the fourth hour the customer buys will cost 90 (30+20+10+30).

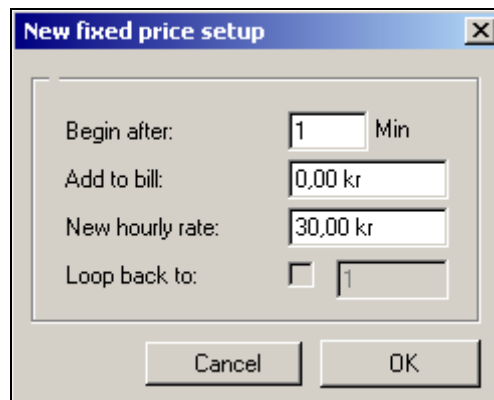


Image 5: Checkpoint

When you are done adding all of your checkpoints and the loop back (optional), press the **Next** button to continue.

Step 5: Price Adjustments

This step is for changing your hourly rate, depending on which day of the week it is or what time it is. This can for example be useful for cafés that have a lot of customers during evenings but less during the day, and want to attract more customers by offering a lower price during the day.

Press the **Add** button to enter a new price adjustment.

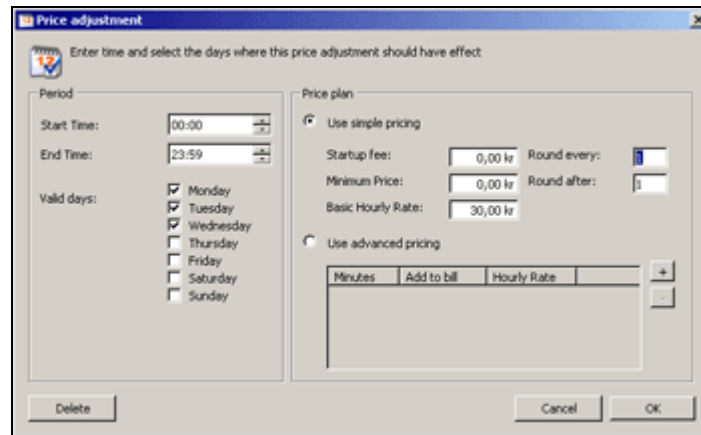


Image 6: Price adjustment

Start by setting a start and end time for this price adjustment, and select which days of the week this price adjustment should be valid by clicking the checkboxes next to those days you want. The **Price plan** on the right side works exactly like in **Step 4** and **Step 5**, select which type of Price plan you want to use for the period of time you have specified, and fill in the correct fields. When you are done, click the **OK** button to add the new price adjustment.

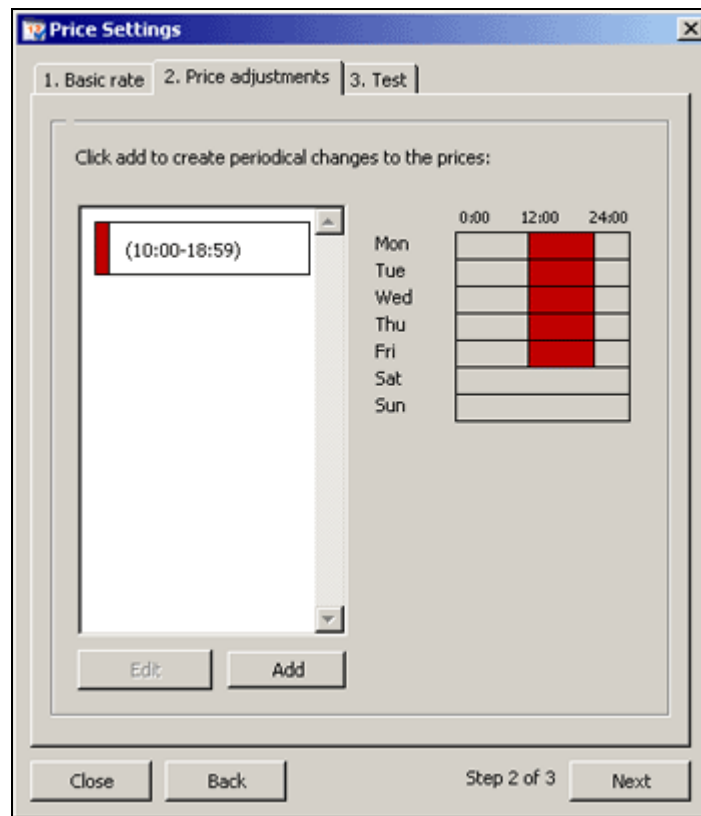


Image 7: List of price adjustments

The new price adjustment will look something similar to **Image 7**, depending on the times you specified. To delete a price adjustment, select it from the list and click the **Edit** button and when the window opens up you will find the **Delete** button in the bottom left corner.

When you are done adding all the price adjustments, click the **Next** button to continue to the last step.

Step 6: Testing

If you just want to test your **Basic price**, press the **Calculate Price** button to open up a window showing a list with exactly how much money is added to the bill per minute. If you want to test your **advanced price** or **price adjustments** settings, specify the **Start Time** and how long the time **Period** should be. At any time you can press the **Back** button to edit your settings before you test it again.

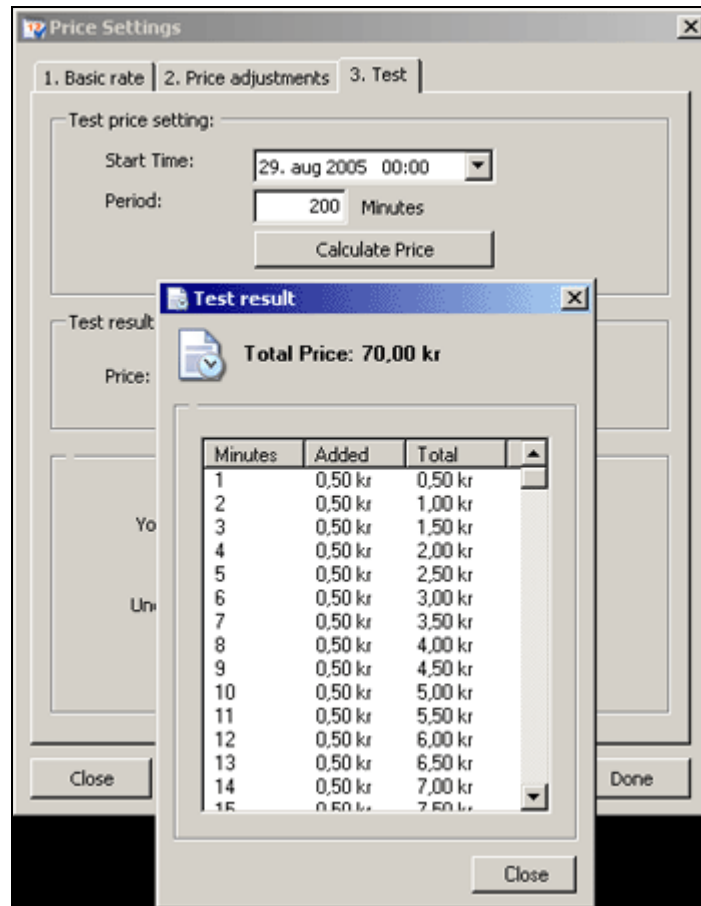


Image 8: Testing your price settings